

31st Annual Maryland Tourism and Travel Summit

(formerly Governor's Tourism Industry Conference)

Sponsorship/Exhibitor Opportunities

Platinum In order to ensure that Summit attendees will recognize the superior contribution, there are limited availabilities of Platinum sponsorships. This level of sponsorship includes:

- Special 10-minute presentation opportunity
- Brochure distribution in Summit registration packets (must be clearly marked for MTTS and at the hotel by Monday, Oct. 31)
- Platinum level acknowledgement in Summit materials
- Full Summit registration for 4 persons
- Prominent exhibit space
- Website presence/Logo or Ad scrolling through summit
- Electronic list of attendees provided in advance

The cost is \$ 7,500 and only two are available

Gold This level shows industry members that you have a serious commitment to Maryland tourism and provides opportunities to have more than one attendee at the Summit. This level of sponsorship includes:

- Greet attendees at sponsored session or event
- Brochure distribution in Summit registration packets (must be clearly marked for MTTS and at the hotel by Monday, Oct. 31)
- Gold level acknowledgement in Summit materials
- Full Summit registration for 3 persons
- Prominent exhibit space
- Website presence/Logo or Ad scrolling throughout summit
- Electronic list of attendees provided in advance

The cost is \$ 5,000 for this level and only four are available

Silver This level is great for companies that want to show a commitment to Maryland tourism that is a notch above and still within their budget. This level of sponsorship includes:

- Brochure distribution in Summit registration packets (must be clearly marked for MTTS and at the hotel by Monday, Oct. 31)
- Silver level acknowledgement in Summit materials
- Full Summit registration for 2 persons
- Exhibit space
- Website presence/Logo scrolling throughout summit
- Electronic list of attendees provided in advance

The cost is \$ 3,500 for this level

Bronze This level of sponsorship includes:

- Bronze level acknowledgement in Summit materials
- Full Summit registration for 1 person
- Exhibit space
- Website presence/Logo scrolling throughout summit
- Electronic list of attendees provided in advance

The cost is \$ 2,000 for this level

2011 MARYLAND TOURISM AND TRAVEL SUMMIT

At Marriott Inn and Conference Center, UMUC

November 2-4

SPONSORSHIP/EXHIBITOR AGREEMENT

YES! I will be a Sponsor at the following level:

<input type="checkbox"/> PLATINUM	\$7,500
<input type="checkbox"/> GOLD	\$5,000
<input type="checkbox"/> SILVER	\$3,500
<input type="checkbox"/> BRONZE	\$2,000

Have you sent your logo in JPEG format? If not, please send to mtc@mdassn.com ASAP

Print organization's name as it should be listed _____

Contact Person and Title _____

Address _____

City _____ State _____ Zip _____

Ph _____ Fax _____ Email _____

Signature _____ Date _____

Please also register the person(s) attending the Summit, note "Sponsor" as payment (if appropriate)
(register online; details can be found at: www.mdtourism.com)

Primary Attendee and Title _____

Exhibit Needs: 6' Draped Table OR Equivalent Space Display Size _____

Electric Other _____

1. Send Payment with this Agreement to: **Maryland Tourism Education Foundation**
(please confirm receipt by email) **1205 Stonewood Court, Annapolis, MD 21409**
Phone (410) 974-4473 Fax (410) 757-3809
mtc@mdassn.com www.mdtourism.com
MTEF is a 501.C.3 tax exempt foundation

2. Send your logo to mtc@mdassn.com by **Thursday, October 27, 2011.**

Payment Enclosed: _____ **Check** Enclosed (payable to "MTEF") OR
Charge to American Express, MasterCard, or Visa

Credit Card # _____ Exp. _____